



# YouTube *in the Classroom*

Created by CUE and WestEd for Google

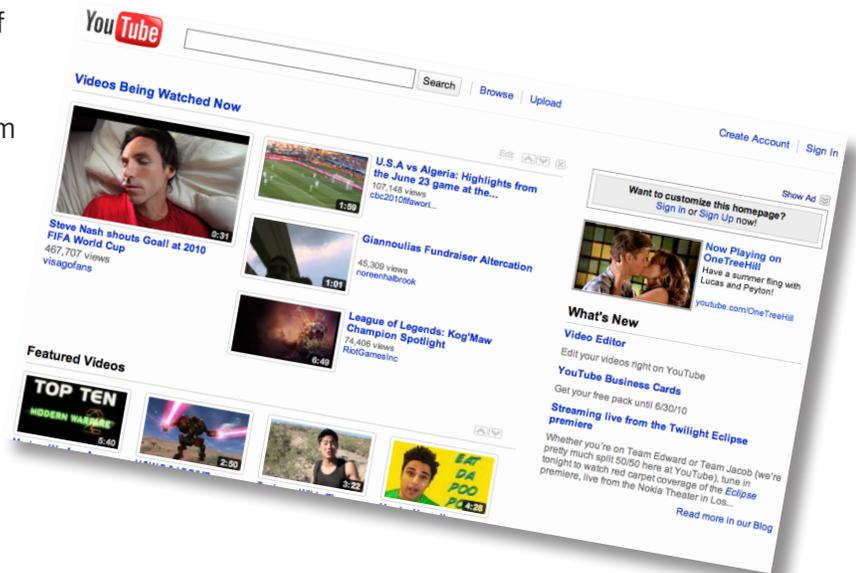


Get the tool: <http://www.youtube.com/>



## What is it?

YouTube is an online social space for sharing videos and connecting with others over video content. A recent YouTube Blog post noted, “Every day, hundreds of millions of videos spark dialogues on everything from the future of the African continent, to what should be done about the oil spill, to the best slam dunk of all time.” Given its wide use, YouTube provides numerous opportunities to showcase student ideas and creativity, promote schools and their programs, and share ideas with colleagues. YouTube videos can now be “unlisted” meaning they’re not searchable, and only people with the URL can view—handy for class video submissions.



## Why use it?

Students can use YouTube to:

- Share their learning projects with their communities.
- Animate their own story or create a video slideshow using the linked GoAnimate, Xtranormal and Stupeflix video creators.
- Learn from all manner of instructional videos.

Teachers can use YouTube to:

- Connect their classrooms to those in other countries.
- Quickly edit and stitch together uploaded videos with the Video Editor.
- Provide an endless supply of writing prompts.
- Use the bulk upload feature to upload all the videos from your class project.

Administrators can use YouTube to:

- Provide regular school news to parents.
- Orient new students and parents to the campus and school services.
- Create a school YouTube channel to show off all the cool stuff the school does.

## Expert Tip

Turn on YouTube's Safety Mode at the bottom of the page to help keep unwanted videos that could contain potentially objectionable material from popping up.

## Instructional Ideas

**Elementary.** Create a video to tell what is special about the community, not simply as a guide to tourists, but as a way to share what people in the town feel is unique about who they are as a group. Include celebrations, history, and how young people spend their time.

**Middle School.** Have students search for how-to videos and critique them, then have them create a simple how-to of their own.

**High School.** Choose and evaluate video presentations of multiple sides of a controversial issue or claims in a political campaign. Follow by creating storyboards and filming responses to what is not balanced, well-grounded in facts, or purposefully misleading.

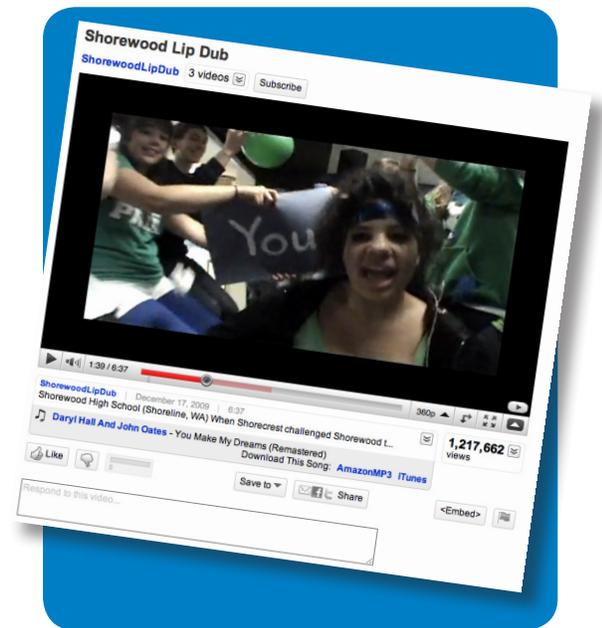
## YouTube in Action

**Project:** Schoolwide Lip Dub

**Grade/Subject:** Video Production I

**School:** Shorewood High School, WA

How do you get students from all different groups across campus to work together to create something amazing? In this case, a challenge from a rival school set in motion the effort by Marty Ballew's video production class not simply to do a cast-of-many lip dub, but to do it backwards. In addition to the technical challenges of filming the piece in one take across the campus, students had to learn to mouth lines backwards - far more challenging than it may 'sound'. Be amazed by these amazing students by watching the video (<http://xrl.us/ShorewoodLipDub>), and perhaps even the trailer they used to encourage students to participate (<http://xrl.us/ShorewoodLipDubTrailer>).



## Additional Resources

### More Examples

- Using YouTube Videos in Education: <http://techforschools.com/handouts/youtubeineducation.pdf>
- Official YouTube channel: <http://www.youtube.com/youtube>
- Creator's Corner includes feature kits and advice for editing, optimizing, and uploading videos: [http://www.youtube.com/t/creators\\_corner](http://www.youtube.com/t/creators_corner)
- Khan Academy has over 1,000 tutorials on math and science and is a great example of a YouTube channel for K-12 subjects: <http://www.youtube.com/t/khanacademy>
- YouTube EDU is space where institutions that have partnered with YouTube can place content including videos from over 300 colleges and universities. There are 250 full courses available from schools like Berkeley, Stanford, MIT, and Yale. The Stanford channel, for example, had almost a thousand videos uploaded (at the time of writing) covering all sorts of subjects: <http://www.youtube.com/edu>

*In order to comply with federal law and the Google Terms of Service, students need to be over 13 years of age to use any product which requires a Google Account. Students may participate in product use if the account is owned by a parent or teacher and that parent or teacher is present when the product is being used.*

<http://www.google.com/educators>